



Physical Acceleration Program



Mentor



Nurture



Grow

WE OFFER

- Support in scale-up
- Academic & industry connects
- One-to-one mentoring
- Networking
- Fundraising support
- Support for marketing, branding & promotion
- Growth monitoring & evaluation
- Development of leadership skills
- Workspace and meeting room

Duration

9 months (extendable to 3 months)

Price

₹2,500*/month/seat

Who should join?

Startups at MVP stage or beyond

Apply at: bit.ly/cradle-acceleration-form



WHAT OUR ALUMNI SAY ABOUT US

"Since the days we were brainstorming our business idea to the IPO of Naapbooks, CrAdLE has supported us on every step. We are extremely grateful for the guidance and mentorship that we received there, as it helped us to face everyday business challenges and grow our idea into a successful business that is listed on the Bombay Stock Exchange (BSE)."

Abhishek Jain - Naapbooks

"CrAdLE gave us the tools and knowledge essential to grow our startup. Mentorship received from CrAdLE team was immensely valuable in developing our marketing and growth strategies. We recently graduated from program and have joined the acceleration program to further scale our business"

Amit Doshi - NeeRain



Features

Key Takeaways

- Scale-up of startup
- Industry connects & fundraising support from investors
- Detailed hand-holding business expansion and revenue growth.

Mentors

- Dr. H.K. Mittal, Chairman, SISFS, Government of India
- Mr. Sanjay Randhar, Startup Evangelist, Financial Services & Ex-MD, GVFL
- Dr. Satya Acharya, Professor & Director - Dept. of Entrepreneurship Education, EDII & Director, CrAdLE
- Dr. Neha Sharma, CEO, CrAdLE

About CrAdLE

We are a Technology Business Incubator with Manufacturing, Healthcare, Renewable Energy and Food/Agribusiness as our focus areas. Launched on 2nd December 2016, we are moving in the incubation space to forward the causes of startups in achieving significant milestones on their journey of growth.

QUESTIONS?

Feel free to get in touch with the CrAdLE team at +91-79 69104993 or info@cradle-edii.in