



# Virtual Incubation Program



**Mentor**



**Nurture**



**Grow**

## WE OFFER

One-to-one mentoring  
Networking  
Fundraising support  
Business conclaves and exhibition  
Investor demo day  
Platform to connect with successful  
entrepreneurs  
Regional offices across India  
Academic and industry connects

## Duration

12 months (extendable  
to 6 months)

## Price

₹9,600/year

## Who should join?

- Innovators
- Entrepreneurs
- Startups

Apply at: [bit.ly/cradle-incubation-form](https://bit.ly/cradle-incubation-form)



## WHAT OUR ALUMNI SAY ABOUT THE PROGRAM

"Since the days we were brainstorming our business idea to the IPO of Naapbooks, CrAdLE has supported us on every step. We are extremely grateful for the guidance and mentorship that we received there, as it helped us to face everyday business challenges and grow our idea into a successful business that is listed on the Bombay Stock Exchange (BSE)."

Abhishek Jain - Naapbooks

"CrAdLE gave us the tools and knowledge essential to grow our startup. Mentorship received from CrAdLE team was immensely valuable in developing our marketing and growth strategies. We recently graduated from program and have joined the acceleration program to further scale our business"

Amit Doshi - NeeRain



## Features

### Key Takeaways

- Idea validation
- Developing entrepreneurial mindset
- Detailed hand-holding business and revenue model support

### Mentors

- Dr. H.K. Mittal, Chairman, SISFS, Government of India
- Mr. Sanjay Randhar, Startup Evangelist, Financial Services & Ex-MD, GVFL
- Dr. Satya Acharya, Professor & Director - Dept. of Entrepreneurship Education, EDII & Director, CrAdLE
- Dr. Neha Sharma, CEO, CrAdLE

## About CrAdLE

We are a Technology Business Incubator with Manufacturing, Healthcare, Renewable Energy and Food/Agribusiness as our focus areas. Launched on 2nd December 2016, we are moving in the incubation space to forward the causes of startups in achieving significant milestones on their journey of growth.

**QUESTIONS?**

Feel free to get in touch with the CrAdLE team at +91-79 69104993 or [info@cradle-edii.in](mailto:info@cradle-edii.in)